MENTAL MODEL

PHILOSOPHY

Knowledge is a trust given by Allah to man, as vicegerent on earth, to be utilized. The emphasis on applied knowledge and its applications, founded on exemplary morals, is able to create a person who will contribute to universal harmony and prosperity.

VISION

To be a world class competency-based technical university

CORE VALUE

- Strong bond with the Creator
- Steadfast in upholding shared principles
- Creative in making wise decisions
- Resolute in facing challenges
- Pro-active in taking actions

MISSION

We provide the highest quality technical education exceeding the expectations of our stakeholders by offering excellent academic programs through a conducive environment that encourages creativity and innovativeness.

BUSINESS BASE

Knowledge

Tertiary Technical Education
Technical Skill Training

CORE BUSINESS

Tertiary Technical Education
Technical Skill Training

BUSINESS PROCESS

CORE PRODUCT

Technical Knowledge
Technical Skills
Soft Skills
Entrepreneurial Skills

STRATEGIC BUSINESS UNIT (SBU)

- UMP Holdings Sdn. Bhd.
- UMP Consultancy & Training Sdn. Bhd.
- Faculty of Computer Systems & Software Engineering
- Faculty of Mechanical Engineering
- Faculty of Civil & Environmental Engineering
- Faculty of Chemical & Natural Resources Engineering
- Faculty of Electrical & Electronics Engineering

END PRODUCT

Undergraduate/Diploma
Postgraduate
Consultancy
Publications
-Books
-Technical Reports
Applied R & D
Training
Technopreneur

CUSTOMER

Industries
Government/Government Agencies
Educational Institutions
Students
-Matriculation
-STPM
-SPM
-Diploma
Public

SUPPLIER

Educational Sponsors
-PTPTN
-MARA
-Others
Educational Institutions (Local/Foreign)
- IPTA
-IPTS
-Polytechnics
-Schools
Matriculation Centers
Industries
Vendors
Equipment & Book Suppliers
Policy Makers/Stakeholders
-Kementerian Kewangan
-Kementerian Pengajian Tinggi
-Others

Knowledge

-Acquisition
-Management
-Dissemination
Skills
-Development
-Management
-Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer

Knowledge

Acquisition
Management
Dissemination
Skills
Development
Management
Transfer